



If you are not constantly changing and innovating, you are managing, not leading

Penny Mallory and her team have worked inside and alongside world-class teams (including F1) within industry and business for decades. Whether it's small or large organisations, across numerous sectors, Penny and her team have delivered consultancy and coaching that has transformed performance and results.

How do we define Leadership?

Leadership is... influencing, inspiring and directing the performance of people towards the achievement of key organisational goals – and creating a sense of success in the short and long term.

Developing leadership skills in organisations and in society is critical for economic development. What we see is that leadership itself has not changed as a concept. It was and still is about improving performance and engaging with people to do this. Similarly, leadership style is capable of being defined in a way that can also be assessed.

The Leadership Development Program

We create diamond minds through leadership from very special leaders. Our Leadership Development Program covers areas including sharing strategy and tactics to develop a framework for the team and individual excellence.

Special teams require people who think and behave in an elite way. You can learn to do this too. When you put your team through Penny Mallory's High-Performance coaching and consulting your team will form bonds that create cohesive and productive results. They will share a unique experience that will last a lifetime.

The Leadership Development Program provides insight into the below areas:

- Becoming an Elite Leader
- Building an Elite Team
- Growth Mindset Coaching for Personal & Professional Performance
- How to implement effective Cultural Change
- Confidence and self-belief
- Concentration and attentional focus on positive psychology
- Mental Toughness



Assessment, Training & Coaching may include these areas:

- Helping leaders identify how they perform and behave as leaders in the workplace
- To enable identification of key skills and competencies for effective leadership
- Identify where and how the leadership style may be delivered for a given situation
- Helping Leaders recognise how their development might be guided to improve effectiveness.

Next Steps

- You can take a Leadership assessment online which takes approximately 20 minutes to complete
- You answer a series of 72 questions
- A report will be generated, scoring you
- The report is then discussed with you in a one-hour feedback session.

Leadership assessments can be purchased at an organisational level or an individual level and further coaching is available after the one-hour feedback session if required.

Our clients work with us because they're ready to go to the next level. They're ready to go outside of their comfort zone and reach a new high. We are often the only people in our clients' lives who have the balls to be brutally honest with them, the only person who can.

Penny Mallory

Penny Mallory is an International Keynote Speaker who draws on her experiences as a homeless teenager who fulfilled her impossible dream of becoming a Champion Rally Driver. Against all the odds, Penny became the first (and remains the only) woman in the world to compete in a World Rally Car, for the Ford Rally Team.

She is an expert in Mental Performance. Not only has she competed in the World rally Championship, she has run multiple marathons, climbed the worlds highest summits, and fought in two boxing matches, amongst other things!

Penny is a Psychological Performance Coach who works within Sport and Business to improve performance and results, and create World Class Teams.