

MARK SCHULMAN

Discover the world-class drummer who is unlocking the secrets to Hacking the Rockstar Attitude for audiences around the globe

ode
management

Mark is a unique performer in a world of talking heads.

YAHOO!

He was literally amazing. Hands down the best keynote we've ever had.

NY Tech Summit

Is your business prepared to rock? It will be after witnessing Mark Schulman in action.

A legend in the music world and currently on tour with P!NK, Mark Schulman is an incredible musician, dynamic performer and a strategic business mind who has parleyed his success on stage into true business success.

Unlocking strategies to help audiences Hack the Rockstar Attitude and Boost their R.Q. (Rockstar Quotient), your team will be treated to one of those rare events - an incredible show that will empower and inspire, while also providing **practical, innovative business strategies**. His engaging keynotes are an audio & visual feast, interspersed with LIVE! drum performances that will rock your world. Using music and real-world experience as a teaching tool, Mark Schulman will leave you and your team drumming up new levels of peak performance!

Attendees absolutely rave about Mark's keynotes; Executives and CEOs from Zappos, Johnson & Johnson, Optus, Yahoo!, Cisco and more sing his praises (check out the testimonials!), while Microsoft, Sony, McDonalds and IBM are just a few of his Fortune 500 clients.

In short, **Mark Schulman is the keynote speaker you've been looking for**. A true showman elevating your event to the stratosphere, and demonstrating the kind of maverick business acumen that will leave audiences talking weeks after they've gone home.



my topics....



Boost your R.Q. - Rockstar Quotient!

THE BEDROCK OF THE GREATEST PERFORMERS

For organizations, leaders, and individuals, Mark will show you how you can boost your Rockstar Quotient for real gains in productivity, capacity, performance, innovation, morale... This is a rock show disguised as a keynote with measurable results!

FOCUS

- ▶ Innovation, Performance, Communication
- ▶ Sales, Leadership, Team Building
- ▶ Breaking Through Barriers to Success

Conquering Life's Stage Fright

THREE STEPS TO TOP PERFORMANCE

Mark brings his popular book to life at your event through engaging stories, performance and interactive processes. Mark demonstrates how all individual and team performances are broken down into three simple yet powerful steps: Clarity, Capability and Confidence. You will use these three simple concepts to drive you and your team's performance to a higher level by transforming fear and trepidation in Confidence!

Hacking the ROCKSTAR ATTITUDE

HARNESS THE ENERGY, SPIRIT AND PASSION OF ROCKSTARS

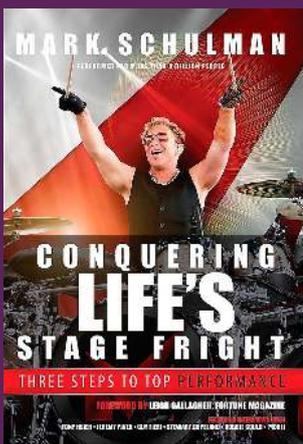
Using Mark's three core principles during this kinetic and sensory-driven program, you will walk away with a blueprint for how to incorporate rock & roll philosophy, techniques and swagger into your business in order to drive performance and energize your work environment. Are you ready to rock?

FOCUS

- ▶ Innovation, Communication
- ▶ Sales/Presenting, Leadership
- ▶ Individual and Team Top Performance.

FOCUS

- ▶ Individual and Team Top Performance
- ▶ Sales/Presenting, Communication, Innovation



My Products

Conquering Life's Stage Fright

THREE STEPS TO TOP PERFORMANCE

Mark Schulman has performed for more than a billion people in his 28-year career. He's been the drummer for some of the greatest musical artists in history, including P!nk, Foreigner, Cher, Billy Idol, Stevie Nicks, Simple Minds, Beyoncé, Tina Turner, Velvet Revolver, Dave Koz and many more. In *Conquering Life's Stage Fright*, through entertaining stories and innovative exercises, Mark reveals three core concepts that you can immediately employ to transform your anxieties — no matter what type of presentation, communication or performance is causing them — into a confident, world-class performance.