

## Mark Schulman – Topics (30 – 90 minutes)

### Boost Your RQ – Rockstar Quotient!

#### The bedrock of the greatest performers

For organizations, leaders, and individuals, Mark will show you how you can boost your Rockstar Quotient for real gains in productivity, capacity, performance, innovation, morale... This is a rock show disguised as a keynote with measurable results!

#### Focus:

- Innovation, Performance, Communication,
- Sales, Leadership, Team Building,
- Breaking Through Barriers to Success

### Hacking the Rockstar Attitude

#### Harness the energy, spirit and passion of rockstars

Using Mark's three core principles during this kinetic and sensory-driven program, you will walk away with a blueprint for how to incorporate rock & roll philosophy, techniques and swagger into your business in order to drive performance and energize your work environment. Are you ready to rock?

#### Focus:

- Innovation, Communication
- Sales/Presenting, Leadership
- Individual and Team Top Performance

### Conquering Life's Stage Fright

#### Three Steps to Top Performance

Mark brings his popular book to life at your event through engaging stories, performance and interactive processes. Mark demonstrates how all individual and team performances are broken down

#### Asia Pacific Office

+612 9818 5199  
info@odemangement.com  
10th Floor, 82 Elizabeth St  
Sydney NSW, Australia 2000

#### U.S. Office

+1 877 950 5633  
info@odemangement.com  
Figueroa at Wilshire, 601 S.Figueroa Str,  
Suite 4050, Los Angeles, Ca 90017, USA





disruptors...  
thought leaders...  
innovators...

into three simple yet powerful steps: Clarity, Capability and Confidence. You will use these three simple concepts to drive you and your team's performance to a higher level by transforming fear and trepidation in Confidence!

**Focus:**

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- Sales/Presenting, Communication, Innovation.

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