

# STERLING HAWKINS

BIO

**Sterling Hawkins is out to break the status quo to create what's actually possible for people and companies in our time.** He has spent his life coming back from the brink to sell companies, finish ultra-marathons and getting results #NoMatterWhat it takes.

**Sterling is an internationally-recognized thought leader and has given a TED talk with over 55,000 views** on the topic of discomfort being necessary for innovation. He is a top-rated keynote speaker on the #NoMatterWhat approach to driving growth innovation and results, regardless of what's happening in the world. His keynotes share meaningful strategies delivered with the inspiration to leave attendees in action.

His journey has been non-traditional right from the beginning. Sterling grew up a 5th generation retailer, having to master the intersection of technology and extreme competition. In 2004, Sterling co-founded, launched and sold his first technology company, Convena, where he developed innovative approaches to beat competition, handle high-growth and achieve performance no matter the obstacles.

He went on to be involved with the launch, growth and/or investment in over 50 companies. Today, Sterling reviews over 1,000 new companies every year further refining the keys to realizing breakthrough results regardless of circumstances and giving back that experience as a mentor to high-growth entrepreneurs working through heavy competition and instability in the world. He is the co-founder of CART, a platform to drive adoption of emerging technologies at Fortune 500 companies. **And he speaks and runs workshops around the world for clients such as Samsung, Criteo, Synchrony Financial and the United Nations.**

Sterling is a certified yoga teacher and adventure seeker regularly pushing his own boundaries of what's possible by skydiving, century bike riding, shark diving, and even trekking in the Sahara. He brings that energy of maximizing human potential and breaking past limiting beliefs to everything he does. Currently living in Colorado, he has been seen in Inc. Magazine, Fast Company, The New York Times and Forbes.

**Sterling is inspiring a network of #NoMatterWhat leaders, entrepreneurs, investors and Fortune 500 companies, actively shaping the future for the betterment of business, communities and the human condition.** Of course, he's still regularly found on adventures.