



lucy bloom



change maker momentum creator

Lucy Bloom is a change maker, exceptional communicator and business fixer. She began her career in advertising, working across a diverse range of industries for 20 years before she stepped into the role of CEO of a new women's health organisation. In less than three years she created and lead a small team to raise \$7M for a network of hospitals in Ethiopia. She then went on to transform a network of schools and health centres in South East Asia, as the organisation's first CEO. She now consults as a strategy machine and governance gun for start ups, NFPs and big business. You will find Lucy Bloom challenging and entertaining in equal measure. She's is a rule breaker, idea maker and momentum creator inspiring audiences with humour and captivating storytelling, with the business acumen to fortify an unforgettable message.

"Lucy Bloom is the ultimate keynote to open your event, ignite the thinking of your delegates and plant seeds of thought that will grow throughout the event. Her energy, humour and unique voice set her apart from other speakers anywhere in the world."

Australia Council for the Arts

Lucy is one of the best speakers I have ever heard. She's perfect for the current climate.

CEO Good Shepherd, 2020

Book Lucy Bloom for

- Live events
- Virtual meetings
- Hybrid events
- Prerecorded content

*That's the wildest speech
I have ever heard!
Even virtually we could feel
Lucy's incredible energy.
Deloitte*

From the minute Lucy spoke, the whole audience was captivated. Her ability to incorporate humour and compassion into a clear business message is like no other speaker in the world. ANZ Bank



CLIENTS INCLUDE

- Ariana Huffington's Thrive
- Boston Consulting Group
- Deloitte
- JP Morgan
- Allianz Insurance
- Integer USA
- Amnesty International
- Asia Pacific Libraries
- China Australia Millennial Project
- IBTM World
- CommBank, ANZ, Wespac, NAB
- Australian Finance Group
- Australian Institute of Sport
- Procurious Big Ideas Summit
- National Library, Canberra
- SheLeads, Women in Real Estate
- Wired for Wonder
- St Vincents Private Hospital
- FoodStuffs New Zealand
- UNSW, UTS, Notre Dame
- Women on Boards
- WakeUp Project
- Business Blueprint
- Multiplex

Lucy has never met an industry she cannot speak to. Let her customise a speech just for your virtual or live event. These are her four most popular speech topics.

1

DOING BUSINESS DIFFERENTLY

Lucy will take you on a ride of fascinating experiences and business learnings from a 28-year career as a master communicator, world changer and trailblazer. Discover how to do business differently, why fun should be a factor in your strategic plan, how kindness and optimism fuel your bottom line and why courage is a daily practice.

2

RESILIENCE AND TRANSFORMATION

Beneath the mohawk is a sharp business woman who has developed the tools for personal resilience and adaptability: from a motorcycle accident which almost claimed her life to the epic challenges of the start up world and the NFP boardroom. Lucy will show you how to inspire optimism and create value in the face of adversity and change.

3

TURNING FAILURE INTO FORTUNE

Oh to be the poster girl for failure! Lucy Bloom has had her fair share of fails, smack downs and sideswipes. But every time she has rebuilt, rebooted and come back for more, better than before. Discover Lucy's steps for bouncing back from failure, learning from your errors and focussing forward for the win.

4

LEADING WITH KINDNESS

Lucy Bloom is a strategic businesswoman who has built a career on Kindness. Discover how to spread kindness like wildfire in a way that feeds back into your people and your bottom line. This unforgettable speech will have your delegates implementing a daily practice in kindness which will make them happier, healthier and more productive.