



Lisa Orrell, CPC

Inspiring Positive Changes in People & Work



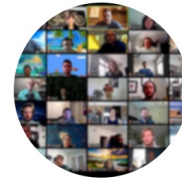
Lisa Orrell, CPC: *The Chief of Change*

Making Leaders Outstanding Through Personal Branding!

Global Keynote Speaker, Award-winning Author, Certified Leadership & Success Coach, Thought Leader.

"Everyone loved you! There is so much excitement and ideas surfacing since you presented your two keynotes. In addition, you have such an engaging personality and terrific speaking style that it feels like I've known you forever!"

—V.P. Workforce Diversity & Inclusion
Blue Cross/Blue Shield



Improving Communication across the Generations

Her fun, unique and engaging style set her apart! As a result, she is in-demand by organizations to motivate & inspire their people to make positive changes personally, AND to inspire more positive changes in workplace dynamics & culture!

She offers a variety of popular keynotes and workshops that: Improve generational and (other) diversity dynamics at work; educate Leadership Teams on workforce trends; improve the recruitment, management and retention of Gen Z & Millennial Talent

Before she became a Global Speaker, Lisa owned a full-service Marketing Agency in the San Francisco Bay Area for 20 years.

Her company received over 75 national and international awards for Marketing & Branding excellence, and in 2013-2019 she was voted one of the "Most Influential Branding Gurus in the World" (EACH year) by over 22,000 industry professionals.

Travels From:

San Francisco, CA

Booking Rates:

Live:
\$10,000 - \$15,000

Virtual:
\$5,000 - \$10,000

Client Reviews:

Find 20 client reviews on Lisa's profile.

[Read more on Lisa](#)

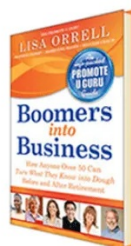
Keynote Topics

- MAKE YOUR PERSONAL LEADERSHIP BRANDING OUTSTANDING!:
- RE-VIEW, RE-COMMIT, RE-TAIN!:
- IT'S TIME TO REVIVE & THRIVE!:
- IMPROVING COMMUNICATIONS ACROSS THE GENERATIONS:

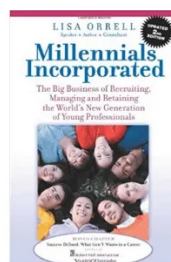
Watch Lisa in action

[View Lisa's Vimeo Channel](#)

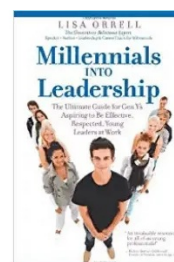
Lisa's Top Books



Boomers into



Millennials



Millennials Into

Business

Are You a Boomer Seeking Ways to Generate More Income Now and Into Your Later Years?

Yes?

Then This is THE Book for You!

[View](#)

Incorporated

Most GenX and Boomer bosses have no clue who these young adults really are or what makes them tick, so they find this book to be extremely valuable!

[View](#)

Leadership

Hey Millennials! Your time has come! Your generation is now entering leadership roles in the workforce.

Time to start developing your leadership mindset is NOW.

[View](#)

Follow Lisa on social media:



WeSpeak Global

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