

# QUICK COMPARISON SHEET


































One of our most Frequently Asked Questions is "How are you different to espeakers?", so we thought we'd answer that as comprehensively as possible, here.

The three most important differences - as far as we can see - are that WeSpeak is NOT a bureau (all of your booking fee remains your booking fee); WeSpeak is a marketing platform, not an admin one (for now ;- ) and WeSpeak is an App with a desktop functionality, not the other way around.

Other than these three colossal differences, the table below should help clear things up.

## MAIN FEATURE COMPARISON

	 Essential	 Silver	
Commission Free Bookings	 Drastically lower %		
Build Your Own Community of Followers			
Push Notifications to Mobile and Desktop			
Planner Database Access by City			
Profile Consultations/Audits	 One	 Unlimited	 One
Stats Dashboard			
Your Own Bookstore			
Host Your Online Courses			
Host and Sell Your On-Demand Keynotes			
Podcast Channel			
Article News Feed			
E-commerce Platform for YOUR Products			
Pitching Board			
E-mail Marketing Campaigns			
<b>Done-with-You</b> system to grow <b>your</b> business			
Personalised Advice from Industry Experts			

# LET'S UNPACK THESE A BIT



## COMMISSION FREE BOOKINGS

No Kidding. When you sign up for the Silver Package, ALL of your fee goes to you. *WeSpeak doesn't take a PENNY*, and should you choose the Essential package, the platform's commission is a drastically reduced 10% - less than HALF the industry standard.

## BUILD YOUR OWN COMMUNITY

Invite and grow your own group within the WeSpeak Ecosystem and be in direct, instant touch with ALL your followers, without worrying about Social Media algorithms and ads getting between you,



## PUSH NOTIFICATIONS

This is a biggie for us - many old school websites have the ability to send desktop notifications, but WeSpeak is the first app of it's kind in the world, and we (and you) can reach our end users *in their pockets* at any time, wherever they are in the world.

## PLANNER DATABASE ACCESS BY CITY

If you let us know that you've confirmed an enquiry that was generated by WeSpeak, we'll give you a list of meeting planners, Chambers of Commerce and IASB member Speaker Bureaus in the US city that you'll be speaking in, and not because we've earned commission off that booking, but because we genuinely want you to get more work.





## PROFILE CONSULTATIONS / AUDITS

Since our aim is to get you booked as fast as possible, we will go through your profile with you during the onboarding process and make whatever tweaks may be necessary to make it more appealing to meeting planners, using our 25 years of experience, getting speakers booked.

## STATS DASHBOARD

Insights as to how your profile is doing: the number of your individual views, unique views, where they come from (browser platforms, which countries and devices).



## YOUR OWN BOOKSTORE

Don't just have the image of your book on your profile, actually have a link to either your own website or to your favorite online bookstore, using your own affiliate code. Again, all that cash is yours - WeSpeak does not take a cut.

## HOST YOUR ONLINE COURSES

When you sign up with WeSpeak, we'd be delighted to host your courses, at no extra cost. AND - the platform doesn't take a cut. Only Stripe fees apply for facilitating the payment.



## SELL YOUR OWN ON-DEMAND KEYNOTES

Have an older Keynote you're not using too much anymore? Why not record it once, upload and sell it, creating passive income and possibly creating leads for your newest Keynote, too?



## LINK TO YOUR PODCAST CHANNEL

Another way to get more engagement and marketing bang for your buck: link to your Podcast channel either directly from your profile and/or via the Podcast page.

## ARTICLE NEWS FEED

We know that one of the keys to remaining top of mind with potential bookers is to be relentlessly relevant, so every time you publish an article, upload it your profile on WeSpeak, and make use of all the backlinks (which we'll add in for you) to give your own website or Social Media profiles some extra Google Juice.



## E-COMMERCE PLATFORM

WeSpeak is a fully functional e-commerce platform, so even if you have T-shirts or mugs (Merch, as the kids say) available, you can sell them via the platform, and again: zero fees apply, except for dear old Stripe.



## PITCHING BOARD

Find upcoming events, with organizers' names and contact details, for you to pitch directly to. We check them out before we upload them to make sure that they actually use professional speakers, and it's not just an endless directory of events, which may or may not need speakers.



## EMAIL MARKETING CAMPAIGNS

When you sign up to WeSpeak, you automatically get **3 FREE** email campaigns per year, one every four months. You can choose any three segments from our extensive database of Meeting Planners across the USA and Canada

# DONE-WITH-YOU SYSTEM TO HELP SCALE YOUR BUSINESS

We've been marketing and booking professional speakers for 25 years.

We **KNOW** what works and we can show you. We know how most speakers *and* bookers think and like to work.

We'll give you the system that's worked for us for 25 years.

Spoiler alert: it's not rocket science and it will require some work on your part, but we'll be there to guide and assist wherever we can.

And that's how you'll be getting

## PERSONALISED ADVICE FROM INDUSTRY EXPERTS

Rather than charge you thousands of Dollars for some "University" or "Bootcamp", for information you could probably find anywhere on the internet for free, we'll be available to answer your specific questions, when you need them answered (given time zone differences, of course), wherever you are on your speaking journey: starting out or established.

It is sincerely our goal to get you more business, and yes, for such a modest amount.



**\$19.95/m**  
Essential

**\$48/m**  
Silver