

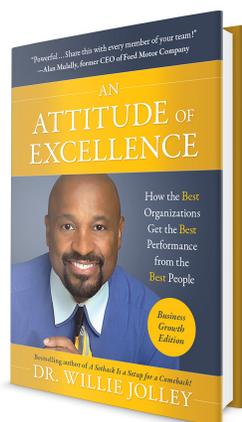
An Attitude of Excellence with Customized Covers and Interiors Are Available for Bulk Buyers

Dr. Willie Jolley says, “If you want your team ‘to excel and be on the same page,’ they need to be reading ‘out of the same book!’ And to get maximum buy-in, the book should have your stamp of commitment on it!”

Organizations can tailor Dr. Jolley’s valuable ideas to fit their needs and reinforce their message. BenBella offers many options to customize books for your organization or event, including:

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Fortune 500 consultant and top radio personality Dr. Willie Jolley shares his wisdom for achieving success by approaching work and life with a great attitude.

Praise for An Attitude of Excellence:

“Dr. Willie Jolley is a master at guiding and motivating people to achieve success at home and in the workplace. This book shares the principles and tenets that he has put to good use during his life and career. Study them and apply them in your life. It has helped many to achieve greater results!”

—Dr. Nido Qubein, president, High Point University; chairman, Great Harvest Bread Co.

“When I thought about a way to inspire my organization, I looked at a number of business books and a number of personal development books ... but then I got hold of An Attitude of Excellence, which was both in one book! And the response by my team has been incredible!”

—Eric Cevis, President of Verizon Global Wholesale Organization

Dr. Jolley is an acclaimed thought-leader, a Hall of Fame speaker, bestselling author, and radio host. His dynamic personality and relevant, approachable message make *An Attitude of Excellence* an ideal fit for corporate and special event sales. He has sold over 1 million copies of his books worldwide, with the majority of sales coming from bulk and corporate purchases, including to companies like Verizon, Blue Cross/Blue Shield, Marriott, Hyatt, and more.

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