

**“Being willing
is not enough;
we must do.”**

- Leonardo da Vinci

Investor Counts For Your Growth



Stakeholder Relations[®]
Everyone Counts

The ESG & Stakeholder Capitalism era

Metrics from the WEF & Big 4

CEOs pledging changes

EU, UK & China rules for net-zero

Stakeholders connected

Time for a 21st Century Governance

From:

Shareholder's single angle

Fiscal obligations focus

Silos structure

To:

Stakeholder's combined angle

Fiscal + ESG commitments

Multi-stakeholder structure

Adopt
Anticipate
Analyze
Act
Advance

The 5A
Stakeholder
Governance
System



1. Adopt a multi- stakeholder structure

- Chief Stakeholder Officer
- A permanent committee with a rotation leadership



2. Anticipate all risks & opportunities

- Combined risk assessment's alerts and projections
- Accelerates and amplifies the analyzes



3. Analyze a true combined strategy

- Bonds the knowledge and experience
- Combines short and long-term outlook



4. Act consistently

- Groups calendar, core messages, and speakers
- Reduces investments, errors, and rework
- Enhances shared-knowledge and teams' accountability



5. Advance with your teams

- Regular cycles of organic dialogues on current affairs
- Display ideas and trends



Growth

- Reduces cost of capital
- Improves acquisitions and retaining
- Increases client's loyalty and perception
- Builds a social capital



Speeches
Simulations
Mentoring
Courses
Book
Dashboard

The 5A
Products &
Services



Gui Athia

Purpose: "structure relations for everyone."

Head of Corporate Affairs:



Latin America | Europe | Middle East | Africa

Board member | Professor of Strategy and Gov. Relations | Holds an M.A. in Intl. Relations from the Fletcher School

Ticiania Tucci

Purpose: "help teams achieve their potential."

HR in-house and advisor:



Latin America | Europe

Holds certifications and accreditations from Marshall Goldsmith, ICF, among other global executive coaching organizations.

Thank you
Obrigado
Merci
Gracias

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