

Travis Gale Bio

Travis Gale leverages three key ingredients in his presentations; story, insight and relevant questions which ensure practical application. He has set himself a personal challenge in that every talk that he does will introduce new language and terminology into the context within which he is speaking, ensuring sustainability and ongoing reflection on what he shares.

At the age of 18 Travis was inducted into the world of cause driven adventure when he and a friend, Stephen Bonaconsa, spent a year cycling 17,000km across four continents raising R1.7 million for vulnerable children. It was on this tour where Travis penned a vision for an organisation called Appletree.

Following his studies, Travis spent a year on the island of Koh Phi Phi, Thailand working as an underwater videographer. It was here where he experienced the devastating 2004 tsunami, which catalysed a return to South Africa and a renewed fervour to work in the area of people development. Upon return, Travis established Appletree alongside a group of consultants, developing himself since then as a speaker, facilitator, consultant and coach.

For the past 15 years, Travis has walked the road of entrepreneurship, developing himself as a trusted partner in the human and organisational transformation space, serving clients nationally such as Mr Price Group, Unilever, RCL Foods, Derivco and Bidvest.

In 2018, Travis founded The Middle brand as part of The Appletree Group, which encourages and enables individuals and teams to believe in their ability to navigate tough terrain, and develop the endurance and grit required to finish well. He is the author of The Middle book which was published and released in July 2020.

He is a passionate endurance trail runner, has been married to his wife Toni for 11 years and is the father to two cute and energetic daughters, aged 7 & 3.