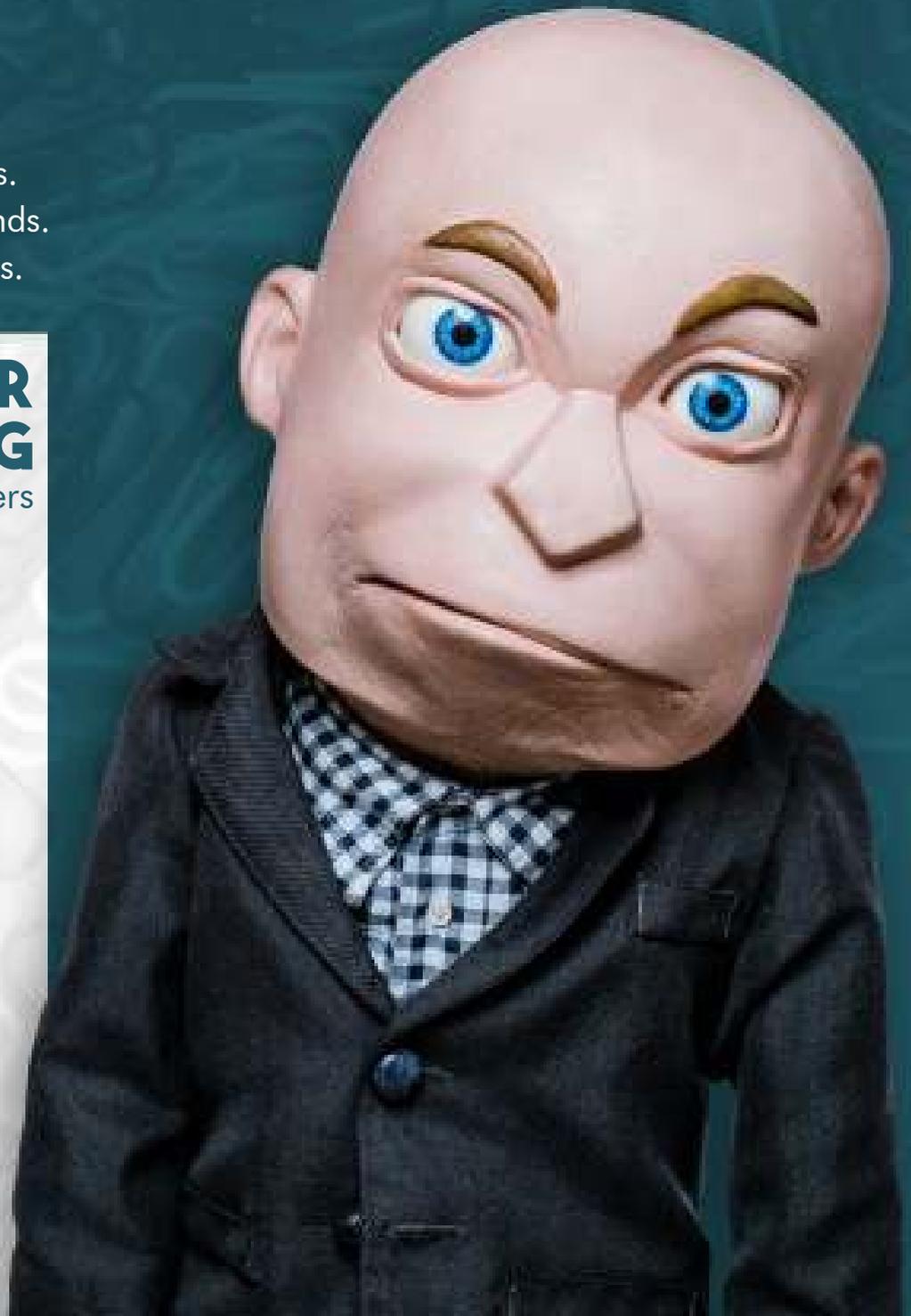


HOW TO END RACISM

Racism.
It divides teams.
It destroys brands.
It hurts business.

**CHESTER
MISSING**

has the answers
sort of





Racism. Half your team take it too seriously, the other half don't take it seriously enough. It could divide your teams, lose your focus and break your business. But there is hope. And it comes in the form of a puppet. Chester Missing can end racism.

His sidekick, Conrad Koch, is a globally acclaimed political satirist and ventriloquist, with a Master's Degree in organizational culture and extensive experience using humour to broach sensitive issues and help you bring about organizational change. Chester Missing is the puppet who has had the country on the edge of their seats in his no-holds-barred TV interviews with politicians and his social analysis. Together they are both double Emmy nominated social commentators and the first recipients of the Ahmed Kathrada Foundation's Anti-Racism award.

Their powerfully engaging, informative and hilarious hour keynote 'How to End Racism by Chester Missing' confronts

racism in business and individuals, and helps build more inclusive and effective corporate cultures.

They use humour and stage-craft to help your team engage with one of the most pressing issues in South Africa today, to create a more united organization and country, without glossing over the harder realities.

Chester pushes Conrad to confront his own prejudice, and shows us how we all have blind spots, and can all do better to examine the nuanced ways privilege, culture and our historic legacy meet. It's interactive, with the audience being asked to consider how they could do better at getting along with their fellow South Africans.

'How to End Racism by Chester Missing' will bring your team together by motivating each person in your organization to build on the maxim, 'start with yourself', while considering the value of the differences between us.

Benefits to your team:

- More openness to talk about racism, prejudice and key South African issues that often bubble under the surface and cause tension in your team.
 - Understanding of how racism impacts all of us: black, white and everyone in between.
 - Developing empathy and ...
 - Better teamwork ...
 - More robust trust and knowledge networks...
 - Organizational culture in sync with a broader South Africa.
 - Lowers staff turnover.
 - Increases commitment.
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